

TEEN COTILLION OVERVIEW



On May 6, 2012, 40 very special Prince Georgians, ages 14-17, will present themselves to an audience of family, friends and supporters at Martin's Crosswinds in Greenbelt, Maryland.

These young ladies and gentlemen are participating in the 2012 Teen Cotillion Program coordinated by The Maryland-National Capital Park and Planning Commission, Prince George's County Department of Parks and Recreation. This program, now in its 14th year, offers leadership and growth opportunities to participants. Through a series of workshops, special events, trainings, community service

opportunities, trips and more, the teens are engaged in activities that promote development of:

- * new, positive relationships with peers and adults
- * confidence to take risks and learn from each other
- * a sense of responsibility and commitment to program goals and peers
- * leadership skills and community service values

Their growth throughout this 16-week program is celebrated at an elegant culminating event in May, the Teen Cotillion, a coming-out gala engaging families and friends in the debuts of these young adults.

The teens and their families are both deeply impacted by the Cotillion program. Parents and guardians pledge time from their busy schedules to participate in meaningful ways. They learn choreographed dances to perform with their children, and make certain teens attend workshops, complete program requirements and are prepared for the culminating event.

Resplendent in gowns and tuxedos, the teens will showcase their new-found talents in front of more than 800 family members and community leaders. The experiences and skills associated with participation in this program will pave a foundation for success and provide access to new opportunities for these future leaders.

We hope that you will consider sponsoring the Teen Cotillion program to promote your company and support the program's outstanding teen participants. We offer a variety of sponsorship packages and are open to exploring creative sponsorship ideas. We look forward to your support and involvement with the 2012 Teen Cotillion.

WAYS TO SUPPORT THE COTILLION



Sponsoring the Cotillion provides your business with opportunities to reach new clients. A special Cotillion program book and a souvenir disc both include biographical information about each Cotillion participant, a review of Cotillion activities, and other special features. Your generous sponsorship can be recognized in the event program and on the souvenir disc. More than 800 copies of the program and disc will be distributed,

allowing your sponsorship to be recognized by a large audience.

Your generous contributions will enhance the Cotillion program, provide local teens with memorable experiences, and help fund the following:

- * Dresses for debutantes
- * Tuxedos for beaus
- * Audio-video production
- * Transportation
- * Developmental workshops
- * Educational excursions
- * Etiquette workshops
- * Nightly meals for workshops
- * Flowers

SPONSORSHIP LEVELS

COTILLION EVENT SPONSOR – \$2,000 AND UP

This event sponsorship level includes:

- * Corporate logo on signage in the ballroom and at the entrance to the Cotillion venue, on event ticket, and in event program and on souvenir disc
- * Full-page advertisement on souvenir disc and in event program
- * Special mention in event program recognizing your support
- * Company name on tabletop sign at event
- * Four (4) tickets to the Cotillion
- * Four (4) announcements during the program recognizing your sponsorship
- * Other sponsorship packages at this level can be customized based on your individual requests. Packages can include signage, deb or beau sponsorship, promotional announcements and other special amenities.

DEB OR BEAU SPONSOR – \$1,000

This event sponsorship level includes:

- * Sponsorship of a debutante or beau for the 2011 Teen Cotillion
- * Full-page advertisement on souvenir disc and in event program
- * Special mention in event program recognizing your support
- * Company name on tabletop sign at event
- * Three (3) tickets to the Cotillion
- * Three (3) announcements during the program recognizing your sponsorship (including an announcement of your sponsorship during the introduction of your designated teen and two additional announcements during the afternoon)

LEADER SPONSOR – \$500

This event sponsorship level includes:

- * Half-page advertisement on souvenir disc and in event program
- * Special mention in event program recognizing your support
- * Company name on tabletop sign at event
- * Two (2) tickets to the Cotillion
- * Two (2) announcements during the program recognizing your sponsorship

SCHOLAR SPONSOR – \$250

This event sponsorship level includes:

- * Quarter-page advertisement on souvenir disc and in event program
- * Special mention in event program recognizing your support
- * Company name on tabletop sign at event
- * One (1) ticket to the Cotillion
- * One (1) announcement during the program recognizing your sponsorship

SPONSORSHIP FORM

Please note: Your generous sponsorship contributions are tax deductible.

SPONSOR/ORGANIZATION

CONTACT PERSON

STREET ADDRESS

CITY

STATE

ZIP

E-MAIL

TELEPHONE NUMBER

COTILLION PARTICIPANT (IF APPLICABLE)

I wish to provide sponsorship for the 2012 Teen Cotillion as follows
(please check all that apply):

- Cotillion Event Sponsor \$2,000 & up
- Deb or Beau Sponsor \$1,000
- Leader Sponsor \$500
- Scholar Sponsor \$250

Donation or In-kind Services (describe): _____

Value of Service: \$ _____

Payment in full must accompany this agreement to finalize your commitment. Checks or money orders should be made payable to M-NCPPC. VISA and MasterCard accepted. Deadline for sponsorship agreements and receipt of ads is March 20, 2012.

Please return completed forms and payment to the debutantes or beaus you are sponsoring, or mail this form with payment to:

M-NCPPC, Youth Services
ATTN: Teen Cotillion
7833 Walker Drive, Suite 110
Greenbelt, MD 20770

For more information visit www.pgxtremeteens.com/cotillion

TESTIMONIALS



Being in the Cotillion could be one of the best decisions that I have ever made. I gained so much from this experience as well as meeting so many new people that have become really close friends. On the first day no one knew each other and the room was quiet. As the weeks went on and we all got to know each other and looked forward to seeing each other, the staff had to yell at us to get us to

quiet down. Being in the Cotillion I experienced things that I probably never would have done...like going to see a Broadway play, and learning etiquette so that I know what to do when I go out to dinner. The day of the Cotillion was one of the happiest yet saddest days of my life. The event went by so quickly. When it was over, I was almost in tears because I knew that I probably wouldn't see many of my new friends anymore. I also needed to find something to do on Friday evenings. The community service project was a great experience for me. I didn't think that I would get so much satisfaction out of planting trees. At the end of the day, looking at all of the trees that were planted made me feel good about what I did for the earth and Kentland Community Center.

— Past Cotillion Beau

Participating in the Cotillion allowed me to meet new people and be able to say I was a part of something that many people don't get the chance to be part of; it was absolutely amazing.

— Past Cotillion Beau